

PROSPECTUS

*New Zealand's largest
dedicated cleaning &
hygiene trade show*



CLEANNZ

**Wed 15 - Thu 16
September 2021**

Newmarket Room,
Ellerslie Racecourse, Auckland,
New Zealand

Visit www.cleannzexpo.co.nz or phone 0800 451 590 (NZ) / 1300 789 845 (AUS)

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CleanNZ 2021



The Building Service Contractors of New Zealand Inc. (BSCNZ) is proud to be involved in bringing the cleaning industry of New Zealand together once again for the 2021 CleanNZ Expo.

I extend a warm invitation to all BSCNZ members and look forward to meeting new members, suppliers and all industry stakeholders who attend and support this industry event.

It is exciting to see the extended line up of new exhibitors and the new innovations from the regular exhibitors who attend.

The industry's own BSCNZ CleanSweep™ awards, (known as the Oscars of the industry) will feature as part of the Gala Dinner. The event was extremely successful in 2018 we are looking forward to another fantastic night for everyone attending.

The BSCNZ will also have a stand at the expo, please do come and find us to make yourself known. Learn about how being a BSCNZ member can enhance your business profile; combined with assistance with finding staff through BSCNZ work brokerv program.

Register today! Don't forget to book a ticket for the Gala Dinner featuring the BSCNZ CleanSweep™ Awards.

Sarah McBride
CEO, BSCNZ

Reasons to exhibit

- Launch new products
- Reinforce relationships with existing clients
- Procure new clients and develop a quality database
- Sell to a targeted, quality audience of industry professionals who have the direct authority to purchase.
- Raise your company profile and be visible to your industry
- Network and locate new agents and distributors for your products
- Stay ahead of the game and give your business the competitive edge
- Product demonstrations
- Benefit from extensive media exposure
- Solidify your business within the industry

CleanNZ Education

Two days of education, updating technical knowledge, skills and values. Preshow workshops covering hygiene in health care and hospitals, green sustainability, new technology and outdoor cleaning will be held over the duration of the show. These sessions will be designed to attract all participants in the cleaning and hygiene industry. Approved certificates will be issued to those requiring them on request.

Reflecting on CleanNZ 2018

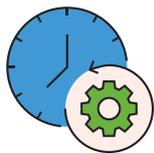
A record number of visitor pre-registrations, exhibition stands that reflected genuine international innovation, and a high quality seminar program made for a most successful CleanNZ 2018. The Gala Dinner featuring the BSCNZ CleanSweep™ Awards, attracted more than 300 industry executives, again demonstrated the unified face of New Zealand's contracting and supply-side segments.

As with previous CleanNZs, visitor quality was high. Exhibitors noted that plenty of 'real buyers' attended.

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Where can you meet all these people in one room?

- Building/Facility Managers
- Carpet Cleaners
- Cleaning Product Suppliers & Distributors
- Commercial/Domestic Cleaners
- Executive Housekeepers
- Food & Catering Managers
- Furniture & Upholstery Cleaners
- Government Supply Officers
- Healthcare Professionals
- Infection Control Managers
- Pest Management Contractors
- Property Managers
- Purchasing Officers
- School Caretakers
- Water Blasters
- Window Cleaners



*Save time and money by comparing
a wide range of brands, products and
services under the one roof*



*Learn more about the latest technology
and explore new ideas by meeting and
talking to leading suppliers*



*Attend industry seminars on a wide range
of topics relevant to your business
and/or profession*



*Network with like minded property
professionals, contractors, new and
existing suppliers. Attend the networking
function on the expo floor*



*Attend the Gala Dinner featuring the
BSCNZ CleanSweep™ Awards on
Thursday 16 September 2021*



*CleanNZ is a biennial event - if you miss
out in 2021 you will have to wait until
2023 for the next exhibition!*

Companies involved in 2018:

- 3M
- Advance International Cleaning Systems
- AlorAir
- BE Pressure
- Bio Decon
- Bio-zyme NZ Ltd
- BSCNZ
- Careerforce
- CCANZ and RIA
- Cleaning Systems
- Clorox NZ
- Coach8
- Cottonsoft
- Diversey
- Ecopack
- Filta Cleaning Products
- Glomesh NZ
- GreenEarth Solution
- Hako
- HCB Technologies Ltd
- i Chem Solutions New Zealand
- iHub
- IICRC
- Jasol
- Karcher
- Kemsol
- Kimberley-Clark Professional
- Makita
- Megall Industries
- Metrotest
- Nilfisk
- NZ Cleaning Supplies
- NZ Drug Remediation Specialist LTD
- Officemax
- Pacer
- Pacific Hygiene
- Premier Hygiene
- R & J Batteries
- RapidClean
- Rubbermaid Commercial products
- SAFCO
- Sebo NZ Ltd
- Steamtech Systems
- Tennant
- The Restoration Group
- The Service Company
- Tork
- Whiteley Corporation
- Zero Impact Limited

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Show promotion – an integrated approach

INCLEAN NZ magazine will have show previews in every issue – and the complete show directory will be in the August 2021 issue.

INCLEAN is committed to the ongoing improvement, progress, professionalism and education of everyone involved in Australasia's cleaning and hygiene industry.

In addition to magazine advertising and direct mail pieces, digital and social media will become increasingly prevalent. The event will have a much stronger marketing presence in digital media.

In 2021 we are planning for **45** exhibitors and **1000** attendees. How are we going to increase our attendees? Wider audience, wider reach: cleaning/hygiene is aligned with safety, OH&S and facility management. 2021 will see new marketing specifically to these target audiences.



Online E-Newsletter e:clean

The e:clean newsletter is emailed fortnightly to INCLEAN's online subscriber database, currently reaching **6,300** online subscribers.

Banner advertising across www.incleanmag.com.au and the e:clean newsletter will serve to build awareness of your brand in the minds of INCLEAN's audience.

Gala Dinner featuring the **BSCNZ CleanSweep™ Awards**



Join us for the industry Gala Dinner being held on **Thursday 16th September 2021** from 6.30pm for the **BSCNZ CleanSweep™ Awards**.



Venue

The Ellerslie Events Centre is only minutes from Auckland's CBD, and just 15 minutes from Auckland International Airport. The venue is accessed directly from the Southern and Northern motorways via the Greenlane off-ramp. It has ample free on-site parking for over 2,000 vehicles and more nearby when needed. Award winning accommodation and restaurants are available within minutes of the showgrounds.

Accommodation

Novotel and Ibis Auckland Ellerslie is New Zealand's first dual property combining an international four and three star hotel. Conveniently located next to the Ellerslie Event Centre and ASB Showground, it's only moments from Auckland CBD and provides ease of travel to many of Auckland's attractions like Sylvia Park, Mt Smart Stadium, Eden Park, Ellerslie business precinct and New Market shopping. Novotel and Ibis Auckland Ellerslie is the perfect place for all of your accommodation requirements.

Combined, the Novotel and Ibis Auckland Ellerslie provide 247 refurbished rooms. All guest rooms offer modern and contemporary accommodation featuring king size or twin bedding, state of the art technology with flat screen televisions and broadband internet access.

For more information on floorplan and prices email info@cleannzexpo.co.nz or visit www.cleannzexpo.co.nz



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